

# YOU & THE CITY BUSINESS

#18

DGI BYEN  
DGI BYEN

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DGI - BYEN'S MAGAZINE  
DGI-BYEN.DK

FREE

## CONFERENCES & MEETINGS

EVENTS

PARTIES &  
BANQUETS

HOTELS



# GETTING TOGETHER IN SPACIOUS SURROUNDINGS - IN THE HEART OF THE METROPOLIS

DGI-byen is an innovative rendezvous for the corporate sector, right in the heart of Copenhagen. Fantastic parties, fine dining and entertaining events interact smoothly with conferences and meetings, engendering a compelling experience unequalled anywhere else in the city.

We at DGI-byen are at pains to be ground-breakers and pioneers to give you, our patrons, the very best whether your event be business, sport or culture oriented. Our philosophy is that best results are achieved through a process of ideas exchange, product quality and cooperation, meeting you, the client, with openness and unpretentious professionalism.

Health-cum-wellbeing at DGI-byen takes its point of departure in top quality, fresh produce, with an ever eagle eye of fat percentages. From the physical fitness perspective we do our utmost to encourage attendees to opt for a few rounds of bowling or an hour's fencing during an otherwise intense conference day. Mentally, an art exhibition or other cultural input can instil new energy, while a visit to our spa is pure wellness for body and soul.



## EVENTS

Action, challenge and competition, or relaxation, wellness and de-stress. The choice is yours.

At DGI-byen patrons arrange their own programmes, choosing between 20 highly enjoyable activities. Fencing, marksmanship, rock climbing, salsa, stomp, Human Football, fitness boxing, sauna, and much more. All our time-out activities are designed to effortlessly combine with a conference, banquet or a whale of a party.

### Contact information:

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[dgi-byen.dk/event](http://dgi-byen.dk/event)

# CONFERENCES & MEETINGS

Few other venues in Copenhagen can with the same panache offer the corporate sector conference facilities of such a high standard, with the added option of intensifying the experience with activities and events that not only help to promote communication skills and a good team spirit, but which have a high entertainment value to boot. We have facilities to accommodate as few as 6 attendees, and conference halls large enough to comfortably seat 3,400. This means that we can invariably find a conference facility of just the right proportions to suit your requirements at CPH Conference, Øksnehallen or Building 55.

#### Contact information:

T/ +45 3329 8060

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DGI-byen.dk/cphconference





## HOTELS

DGI-byen manages three amazing hotels and a designer youth hostel right in the heart of Copenhagen. Where would you prefer to stay?

Choose between the DGI-byen Hotel, Hotel Centrum, Hotel Astoria, and DANHOSTEL Copenhagen City.

### Free extras to enjoy!

Guests overnighing at any of our three hotels can avail of the facilities of the Swim Centre and the Fitness Centre free of charge, while wellness sessions at the Spa come at very favourable rates.

Parking is available for patrons at the DGI-byen indoor car park - 192 spaces

### Contact information:

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## PARTIES & BANQUETS

Personnel parties, the summer bash, a festive Christmas lunch, receptions and formal banquets - no matter what the celebratory occasion rest assured your event with us will be the remembered one.

Restaurant Østerbro on the top floor of CPH Conference commands fantastic views out over the rooftops of the city. We offer a more rustic, bygone ambience at Øksnehallen and Building 55, both of which date back over one hundred years, hence utterly unique for that special occasion. A party at the Swim Centre is out on its own, style-wise. With its distinctive architectural features and gleaming pools as backdrops, you are guaranteed that wow-factor from the first sip of the aperitif onwards.

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## READY FOR KARATE!

You can now test your strength and skill at four different karate disciplines at DGI-byen. 'Kill Bill' teaches the basic kicks, punches and body positions, and after that 'Karate Kid' helps to put the techniques learned into play. 'Nunchakus' is one-to-one combat with rubber staffs, mimicking the ancient martial art of battling with massive wooden poles. And, finally, you get the opportunity to beat the board - a fun exercise that involves annihilating your opponents while boosting your self-confidence. Karate enhances creativity and teamwork, improves communication skills and competitiveness, and boosts self-confidence.

For more visit [DGI-byen.dk/eventaktiviteter](http://DGI-byen.dk/eventaktiviteter)



### BOXING FOR ENERGY

Fitness boxing is the latest sporting craze at DGI-byen, guaranteed to get the adrenalin flowing. Boxers pelt and kick sandbags and cushions, while an attending professional trainer encourages a good team spirit, motivation and enthusiasm. Fitness boxing is tough training, but fun, an enjoyable team sport that simultaneously focuses on the aptitude of the individual player.

For more visit [DGI-byen.dk/eventaktiviteter](http://DGI-byen.dk/eventaktiviteter)



## BOOSTING EXCELLENCE

Over the next eighteen months DGI-byen is setting its sights on boosting employee excellence by means of a key training programme designed to provide its 200-strong staff with fresh tools and routines calculated to enhance sales and service. Hotel Booster is the brains behind the three-pronged project: management training, staff training and individual training.

"More than one million people pass through DGI-byen each year. They come to swim or train, to attend conferences, or to stay over for a few days at one of our hotels. Needless to say, we want them to experience as much as possible during their time with us, to get lots out of it, to encourage them to return time and time again, and to bring their friends along. DGI-byen is a company with a very wide product portfolio. Unfortunately, many of our patrons use only a little corner of the place during any one visit. This, quite often, is simply because they're unaware of the exciting interplay we offer between sports, social events, entertainment, the arts, hotels and conference facilities. What we are looking at here is total solutions training. Patrons and potential clients, alike, will in future be offered integrated packages, which will enrich their engagement while at DGI-byen," says DGI-byen's Sales and Marketing Director, Henriette Kibsgaard.

# 5 SATISFIED CUSTOMERS WRITE BACK

# 1

Hello Sabrina,

A whopping big thank you from all of us here to all of you at DGI-byen for helping us stage such a perfect conference on Monday last. It went like a dream, a highly professional job all round. Attractive, functional meeting rooms, excellent food, great service, proficiency all the way through, with high praise indeed to your technical department. You can be truly proud of your efforts. All of us on the organising team are more than happy with the outcome, and, as I mentioned, we are already planning our 2010 conference. How early need we book? We'll know the exact dates shortly, but I can say right now that it's scheduled for the end of September or early October.

We've received some really positive evaluations worth noting from delegates, too. On a scale from 1-5, where 5 is highly satisfied and 1 totally displeased, DGI-byen's conference facilities come in at an average of 4.4, with catering and service awarded 4.3 - I think we can both agree that these figures can hardly be bettered!

Kind regards,  
Carsten Blæsberg,  
Head Consultant,  
Danish Pharmaceutical Industry Association (LIF)

(370 attendees at LIF's Annual Conference, at CPH Conference, 5 October 2009)

# 3

Dear Tim,

On behalf of myself and all my guests let me just say how happy we are with how our recent conference with you went. Service throughout was absolutely tops, with food and surroundings perfect in every way. You have some really great meeting rooms at DGI-byen, and everyone involved displayed polished professionalism. Our hotel rooms were also right up to the mark. All in all, then, a super

experience, the details of which I will pass on to our events department. We sincerely hope that many more Nykredit events will be convened at DGI-byen - and then there's the added advantage of you being so conveniently close by!

Best wishes,  
Hanne Westermann / Nykredit

(Conference for 126 attendees at CPH Conference, 31 October 2009)

# 5

Dear Michala,

*Our event with you was highly successful in terms both of subject matter and service on your part. The conference hall was just excellent. It had the effect of making us feel as if we were a rather large group, which in fact was one of our outcome targets for the day. I've had nothing but positive feedback from attendees with respect to your fine bill of fare and proficient service throughout.*

With kind regards,  
Dorthe Bristow, Adelgården

(Conference for 110 attendees at CPH Conference, 6 November 2009)

# N

Dear Michala,

*We are/were more than satisfied with our DJØF event held with you recently. This applies to everything, from your new meeting rooms, the level of professionalism involved, and DGI-byen staff who were at our disposal for the duration and whose proficiency was such to make us, the organisers, feel in very safe hands indeed.*

*The only weak point worth mentioning would be access! Many delegates had difficulty finding CPH Conference as it's a little secluded when one is not familiar with the area.*

With kind regards,  
Ann/DJØF

(VIP event for 70 invited guests at CPH Conference, 12 November 2009)

# 4

Dear Michala,

A huge bouquet of roses wings its way to you from my staff and myself, with a small selection of the comments we received praising DGI-byen's role in our one-day conference: "It's great to

feel so pampered", "We had really polite and competent people taking care of us", "Lovely big, bright rooms, great service - and something for everybody..."

I would just like to add that we really appreciated your high level of professionalism and flexibility, and how easy you are to interact with, MANY THANKS. I have only one little negative remark to make. Could you perhaps improve the buffet a little with more 'approaches' to the different sections, to avoid the queues?

But, that aside, we really had a great day - and, fortunately for us, our staff were also quite satisfied with our part in the programme. We look forward to seeing you again.

Very best wishes,  
Inge,  
Employment & Integration Agency

(Conference for 50 attendees at CPH Conference, 30 September 2009)

## DGI-BYEN &amp; ØKSNEHALLEN

FACILITY	DIMENSIONS	MAX. NUMBERS
SPORTS CENTRE	1030 M2	1406
COMMUNITY CENTRE	450 M2	440
THE GYM	530 M2	350
RESTAURANT	165 M2	120
FOYER INCL. CAFÉ		890
ØKSNEHALLEN	5000 M2	3400
BUILDING 55	400 M2	300

## CPH CONFERENCE

FACILITY	M2	THEATRE	CONFERENCE	U-TABLE	CONF. TABLES
SANKT HANS TORV (WITH TRIBUNE)	200	226	197	165	
SANKT HANS TORV (MINUS TRIBUNE)	200		138		
NØRREBROS RUNDDEL (WITH TRIBUNE)	170	182	158	134	
NØRREBROS RUNDDEL (MINUS TRIBUNE)	170		106		
SANKT HANS TORV & NØRREBROS RUNDDEL (WITH TRIBUNE)	370	420	357	287	
SANKT HANS TORV & NØRREBROS RUNDDEL (MINUS TRIBUNE)	370		222		
KASTRUP AIRPORT	80	77	50	24	
CHRISTIANSHAVN	40				14
ISLANDS BRYGGE	40				14
CHRISTIANIA	40				14
AMAGER STRANDPARK	50	54	32	22	
CENTRAL STATION	95	101	56	42	
ISTEDGADE	30				14
TIVOLI	34	20	12		
VESTERBRO TORV	50	52	32	18	
TIVOLI & VESTERBRO TORV	84	85	56	30	
ENGHAVE PLADS	50	52	32	18	
KØDBYEN	45	38	18	16	
ENGHAVE PLADS & KØDBYEN	95	104	64	34	
TRIANGLEN	39	12			12

RESTAURANT ØSTERBRO - SEATS 280 AT 8-PERSON ROUND TABLES

## DGI-BYEN HOTEL

FACILITY	M2	FORMATION	NUMBERS
ROOM 2	25	CONF. TABLES	8
ROOM 3	128	U-SHAPE	24
		CONFERENCE	60
		THEATRE GROUPS	80
ROOM 4	50	U-SHAPE	18
		CONF. TABLES	28
		CONFERENCE	24
ROOM 5	48	U-SHAPE	18
		CONF. TABLES	24
		CONFERENCE	25
ROOM 6	24	CONF. TABLES	8
ROOM 7	24	CONF. TABLES	8
ROOM 8	24	CONF. TABLES	8
ROOM 9 (7+8)	50	U-SHAPE	18
		CONF. TABLES	22
ROOM 10	69	U-SHAPE	22
		CONF. TABLES	28
		CONFERENCE	40
RESTAURANT	157	U-SHAPE	40
		CONFERENCE	50
		THEATRE	80
		GROUPS	120

